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FOR IMMEDIATE RELEASE

**ASCEND MATH RECEIVES READERS' CHOICE AWARDS FROM BOTH DISTRICT
ADMINISTRATION MAGAZINE AND ESCHOOL NEWS**

Shreveport, LA (January 12, 2012) Ascend Math has been selected by eSchool News as a winner of the 2012 Readers' Choice Award. This directly follows the announcement by District Administration magazine honoring Ascend Math with their 2011 Readers' Choice Award in November.

The prestigious award presented annually by eSchool News honors those products and services that are really making a difference in schools. Ascend Math was one of just 50 products chosen from more than 1400 nominations. Nominating Ascend Math for the eSchool News award was Jeremy Hendrix at Moon Valley High School in Glendale, Arizona. In his submission Hendrix wrote, "Ascend Math has helped our students be successful in Algebra 1 as freshman in high school. In Algebra 1 alone, we went from a 30-percent failure rate down to about 4 percent for the entire year."

Ascend Math was one of only two supplemental math products honored by District Administration, and the only supplemental program that identifies students' math skill gaps while using interactive activities and practices to get students up to grade level fast. Each nomination for the District Administration award required a school administrator to explain how the product specifically impacted their school or district. In his submission Gil-Rey Madrid, Principal in the Fort Stockton (Texas) Independent School District wrote, "The impact Ascend has had on our school is tremendous. Teachers can tell which students are using Ascend Math because of their improved abilities and skills in the classroom."

"It is indeed an honor to be chosen as one of the best products for education not once but twice in such short time," said Kevin Briley, President of Ascend Math. "It goes to show that when you really make a difference in the lives of educators and their students that positive impact is appreciated."

About Ascend Math®

Ascend Math® is a research based instructional resource in which students have proven to achieve two or more grade level gains in a six month period. This web delivered individualized intervention resource identifies skill gaps, prescribes targeted instruction, and motivates students to achieve their maximum performance and potential.

Study plans align by grade level to National Council of Teachers of Mathematics (NCTM) standards, Core Curriculum and state standards. Instruction is delivered in a logical math sequence and students can progress at their own pace and track their own progress and success. Ascend Math® is currently used by hundreds of schools and districts serving tens of thousands of students throughout the U.S. and Canada. Visit www.ascendmath.com